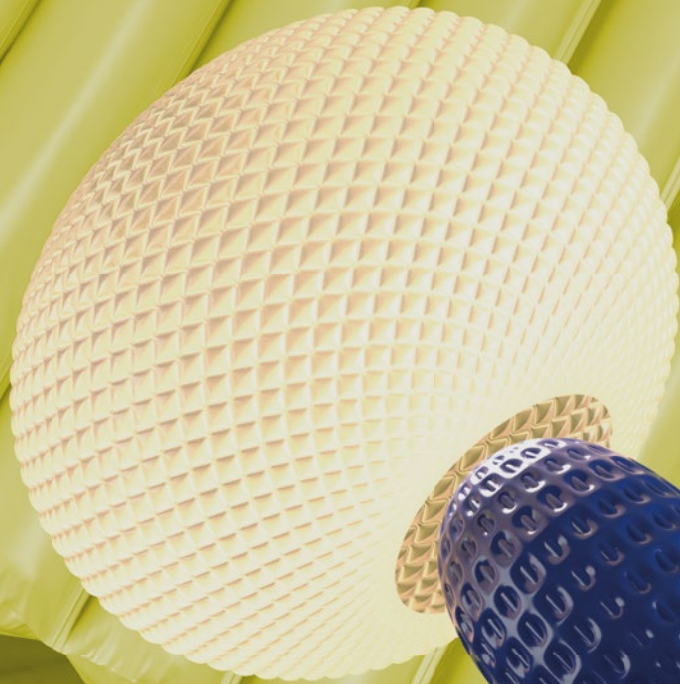


LLADRÓ



SOFT BLOWN BY NICHETTO STUDIO

by NICHETTO STUDIO

SOFT BLOWN



01

SOFT
BLOWN
NICHETTO STUDIO

LIGHTING



“ I work so that traditional processes are seen in a contemporary way and also to get the younger generations to appreciate it, trying to re-educate people so that they understand the value of things ”

Luca Nichetto, founder of Nichetto Studio





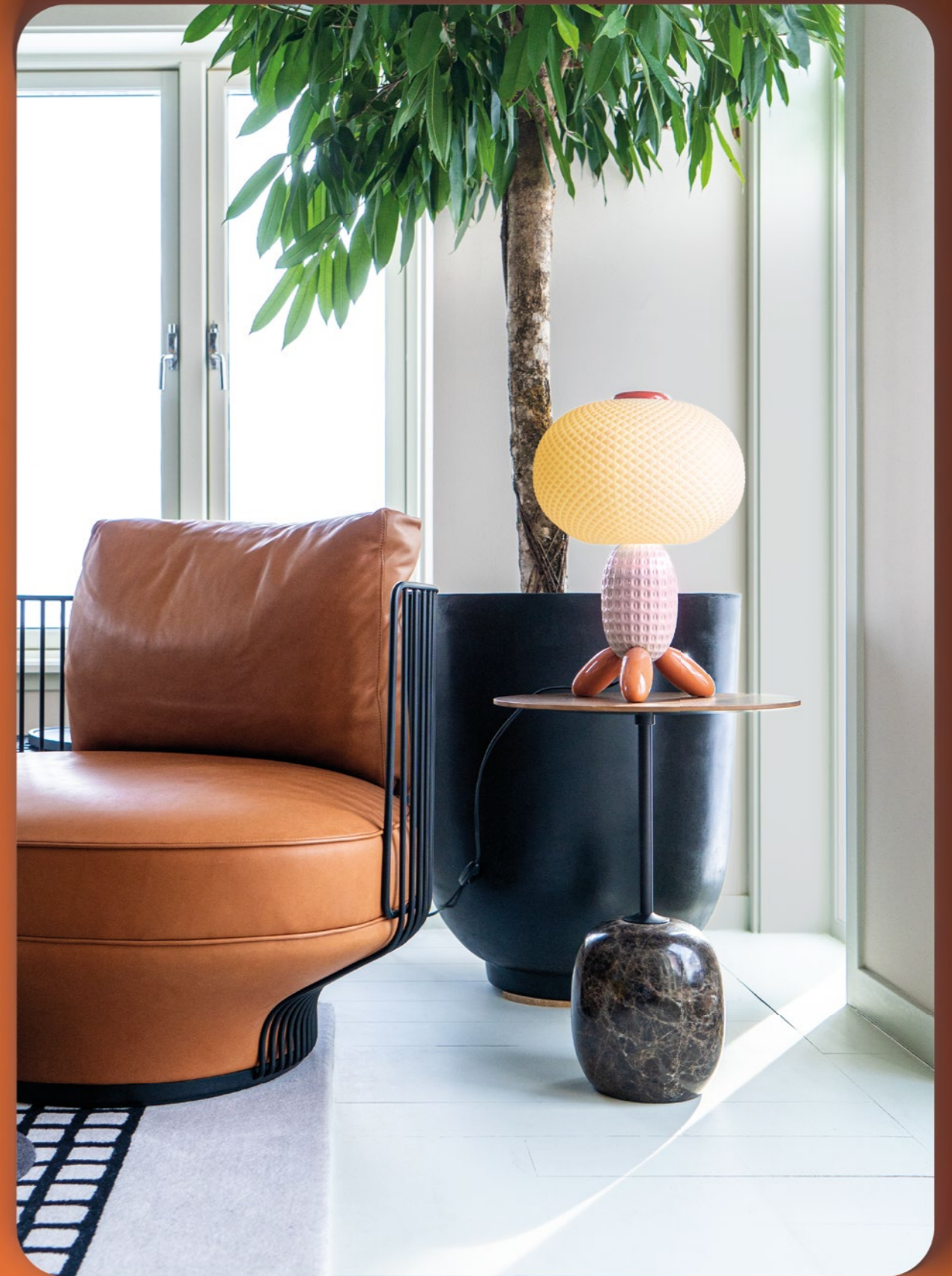
Nichetto Studio is a prominent name in the global design scene. Its founder, Luca Nichetto, was born in the island of Murano and has become a benchmark in lighting design with a style that masterfully plays with soft shapes and bright colors.

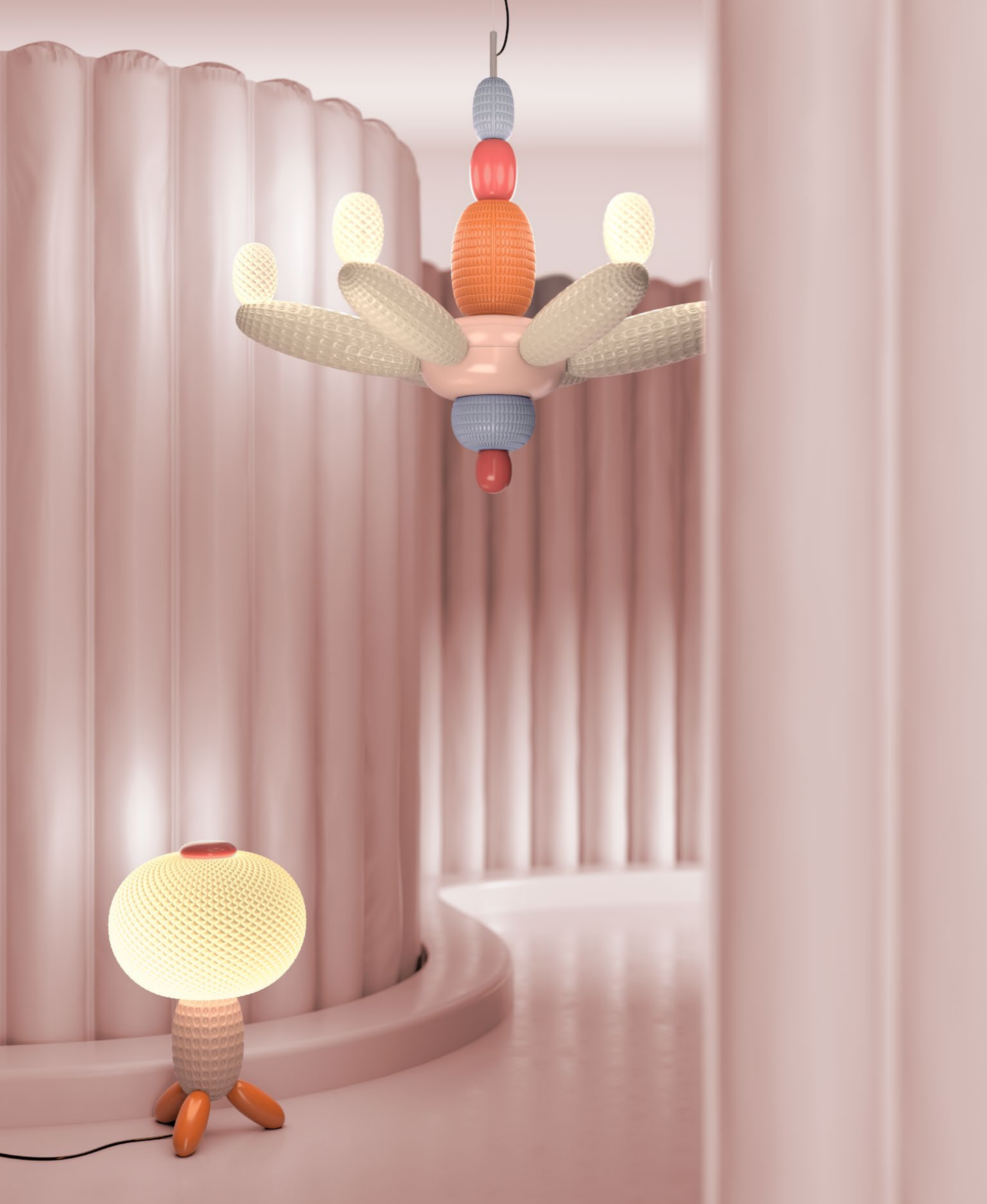
Soft Blown is the result of Nichetto Studio's first collaboration with Lladró. It is a collection composed of two lamps: the *Afloat* chandelier and the *Airbloom* table lamp. Available in a variety of color ranges, the collection draws inspiration from the convivial spirit of balmy, sunny days when the streets are lined with performance artists effortlessly crafting colorful and intricate balloon creations.

Soft Blown highlights the creative possibilities that arise from combining the knowledge of Nichetto Studio together with the craftsmanship and heritage of Lladró's porcelain lighting making it possible to approach any shape and type of decoration whilst establishing a creative exchange with unique results.

Thus, *Soft Blown* with its evocative imagery recreates the playful world of balloons and inflatables in the *Airbloom* table lamp and the *Afloat* chandelier.

NICHETTO STUDIO





Airbloom consists of a white central lampshade, made of translucent hand-ornamented porcelain, and a series of modules available in three color ranges in a glossy finish.

Evoking balloon art and other skillfully hand-blown pieces, the illusion of weightlessness belies the porcelain structure of the *Airbloom* table lamp. Drawing inspiration from the airy construction of such items, Nichetto Studio has created a playful but functional object with an unexpected, fanciful quality.



Afloat has a central body with 6 modules, in the same color ranges as *Airbloom*, combined with globe shades in translucent white porcelain.

True to form, Nichetto Studio artfully blends playfulness and creativity with everyday functionality in the *Afloat* suspension lamp. Inspired by the intrinsic ease of summer with its ubiquity of street performers and balloon art, the lamp is composed of a string of porcelain “balloons” pieced together to create the illusion of weightlessness and form the final geometry.





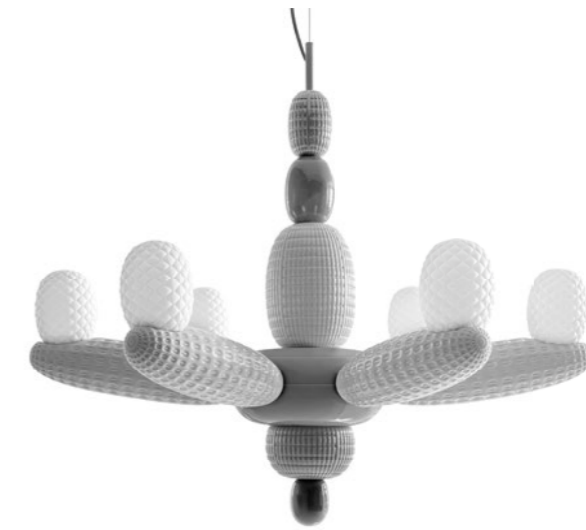
The oval shapes of these lamps are hand-engraved with patterns reminiscent of inflatable pool loungers, intricate designs that embody Lladró unique mastery of porcelain art.

The etched shapes radiate a soft light that showcases the details of the design, infusing any space with a subtle, elegant light.

Unique mastery of porcelain art.



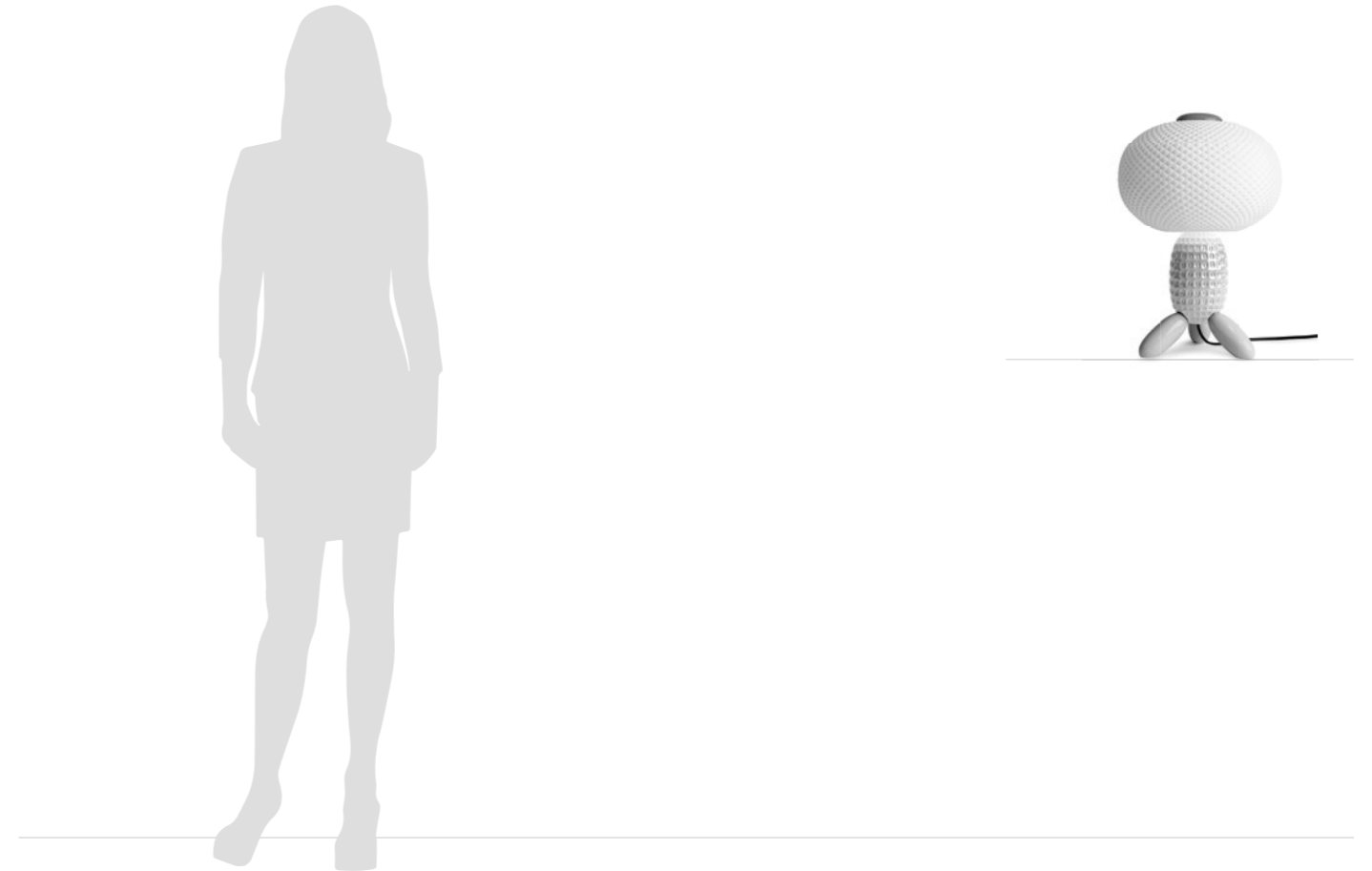
CHANDELIERS



AIRBLOOM

SOFT BLOWN COLLECTION

TABLE LAMPS



HANGING LAMPS

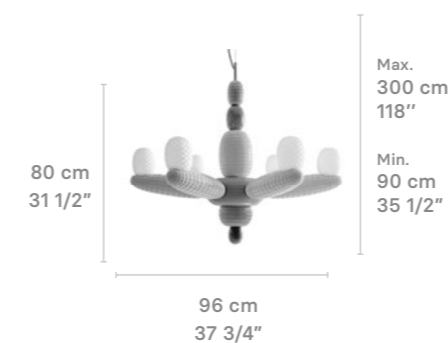
Soft Blown Chandelier Pink	Soft Blown Chandelier Yellow	Soft Blown Chandelier Blue
01024293 CE/UK 01024294 US 01024295 JP 01024296 CCC	01024301 CE/UK 01024302 US 01024303 JP 01024304 CCC	01024297 CE/UK 01024298 US 01024299 JP 01024300 CCC

TABLE LAMPS

Soft Blown Table lamp Pink	Soft Blown Table lamp Yellow	Soft Blown Table lamp Blue
01024305 CE 01024306 UK 01024307 US 01024308 JP 01024309 CCC	01024315 CE 01024316 UK 01024317 US 01024318 JP 01024319 CCC	01024310 CE 01024311 UK 01024312 US 01024313 JP 01024314 CCC

CHANDELIER

TABLE LAMP



Weight:
17 Kg / 37.48 lb

IP20 / CE UK

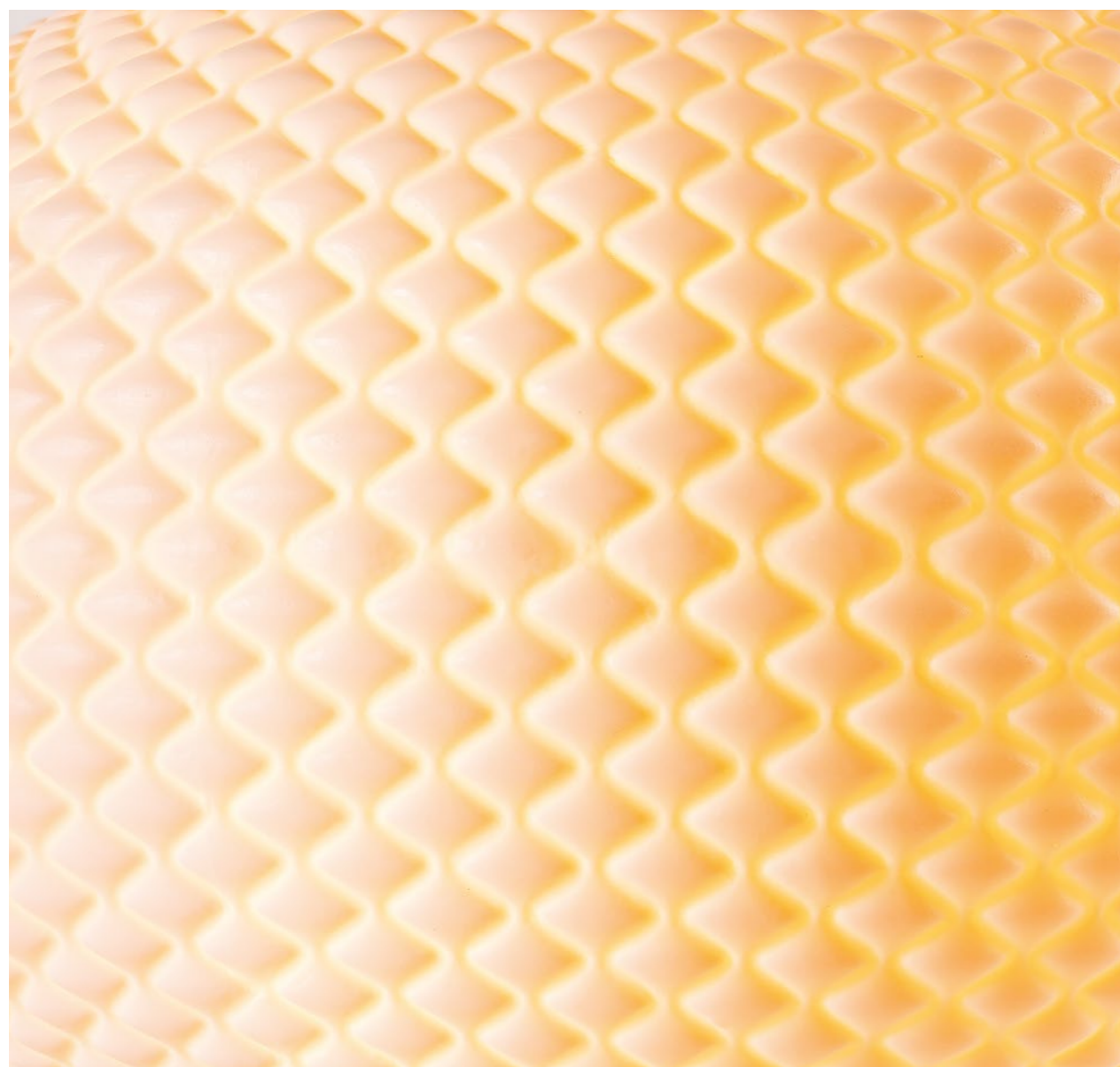
* Lampholder: E14/E12/E17
* Max. Power: 6x9W LED
CE/UK: 6 x E14 max. 9W LED (54W)
US: 6 x E12 max. 9W LED (54W)
JP: 6 x E17 max. 9W LED (54W)
* Frequency: 50/60 Hz
* Output voltage:
~220/240 VAC (CE UK)
100/125 VAC (US JP)
Bulb not included
Dimmer not included



Weight:
3,5 Kg / 7.72 lb

IP20 / CE UK

* Lampholder: E27/ E26
* Max. Power: 1x15W LED
CE/UK: 1xE27 max. 15W LED
US/JP: 1xE26 max. 15W LED
* Frequency: 50/60 Hz
* Output voltage:
~220/240 VAC (CE UK)
100/125 VAC (US JP)
Bulb not included
Dimmable switch (CE/UK)
No Dimmable (US/JP)



Lighting up the world with craftsmanship and design.

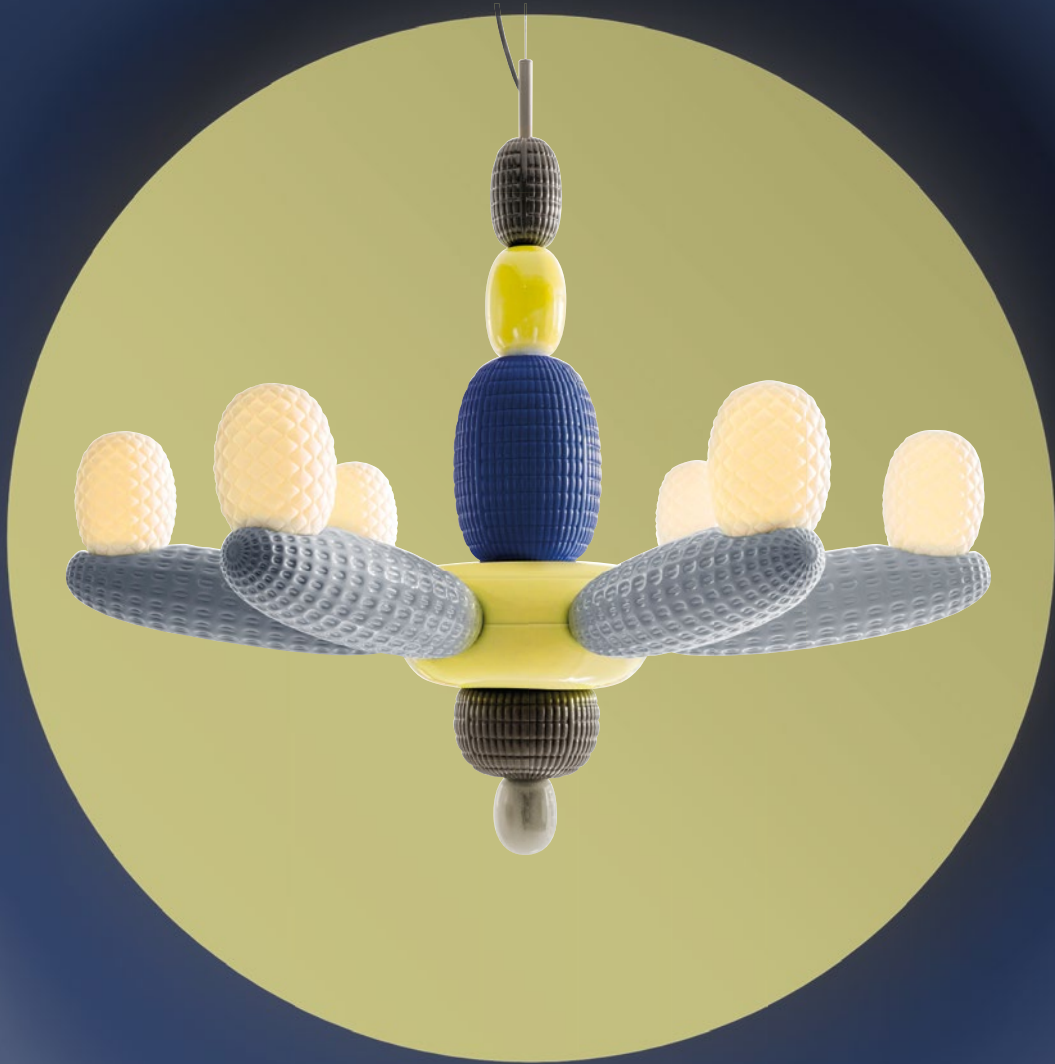
Lighting up the world with porcelain.

Nothing creates a greater impact on an interior than the lighting.

Lladró's lighting collection combines the elements of light and earth to achieve a delicate balance of creative artistry and handcrafted technique. Ensuring warmth and decorative strength with organic inspiration. Chandeliers and tabletop, wall or floor lamps that go far beyond their use function. Customizable and all-enveloping lighting that takes advantage of the exceptional qualities of porcelain.



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